Sexting is a serious problem and is one of the key causes of sexual exploitation.

75% of children have a mobile phone by the time they’re 10, but most don’t know how far their images can travel online and how best to avoid being pressured into sending a sext.

Research shows that 6 out of 10 teenagers say they have been asked for sexual images or videos.

40% said they had created a sexual image or video
25% said they had sent one to someone else by text.

1 in 5 children have passed on a sext they’ve received to someone else or have put it online.